



To Whom It May Concern:

The Rotary Club of Dunedin offers your business an opportunity for significant promotion to hundreds of athletes and spectators at our upcoming Dunedin Rotary Triathlon on Honeymoon Island. This Triathlon will celebrate its 21st anniversary, our major fundraiser of the year, on Sunday, May 18, 2025.

We have multiple sponsorship opportunities available, all of which benefit your business. At least 400-500 athletes will compete in the event, and hundreds of volunteers and spectators will help coordinate it or cheer on the participants.

The Rotary Club of Dunedin is proud of our work in our local and world communities since we were chartered in 1947. During the past 15 years, the Rotary Club of Dunedin, through our Charitable Foundation, has donated more than \$508,338 to various local organizations. The two largest local recipients are scholarships for Dunedin resident high school seniors and grants issued to local nonprofits. Our members have also been generous to the Rotary International Foundation, which has been involved in numerous international projects such as youth and vocational exchanges. Most notably, it has worked towards eradicating Polio globally, a goal we aim to attain!

Please see the sponsorship levels on the following pages, and feel free to contact me or any other Rotary Club of Dunedin member. Also, visit our triathlon website at:

<https://www.dunedintriathlon.com/>

Your gift to the Rotary Club of Dunedin Foundation is entirely tax-deductible. It will help our Club continue the excellent work we have performed here in Dunedin and worldwide for over 65 years.

Thank you for being so considerate.

Sincerely,

Larry Franklin

Triathlon Committee Chair

Cell: (727) 742-7816

Rev. David Shelor

President, Rotary Club of Dunedin



Rotary Club of Dunedin, Florida  
PO Box 1153  
Dunedin, FL 34697-1153

## Dunedin Triathlon Sponsorship Levels

### **Triathlon Name \$10,000**

- Company Name associated with Race name on all advertisements and banners
- Company name placed on top of sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt



### **Swim \$2,000**

- Company logo on the swim cap
- Company name placed in sponsorship list
- The company logo published on the race website (Rotary)
- The company logo published on the race website (DRC Race Management)
- Company name on standalone banner at start or end of stage
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt





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### **Bike \$2,000**

- Company name on the bike race number
- Company name placed in sponsorship list
- Company logo published on the race website
- Company logo published on the race website (DRC Race Management)
- Company name on standalone banner at start or end of stage
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt



### **Run \$2,000**

- Company name on the run race number
- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Company name on standalone banner at the beginning of the stage
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt





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### Finish Line \$2,000

- Company Name on the banner at the finish line
- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt



### T-shirt \$2000

- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the top back of the race participant t-shirt



### Platinum \$1,000

- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt





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### Gold \$500

- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Race Packet stuffer (include in the “goodie bags”)
- Company logo on the back of the race participant t-shirt



### Silver \$250

- Company name listed on Triathlon race website
- The company logo published on the race website (DRC Race Management)



### Event Booth at Triathlon \$500

- Company name placed in sponsorship list
- Company logo published on the race website
- The company logo published on the race website (DRC Race Management)
- Place a booth on vendor row
- Company logo on the back of the race participant t-shirt

