

AREA CLUBS FOR MAKE-UPS

MONDAY	Largo , Noon at Alfonso's Restaurant
TUESDAY	Holiday , Noon at IHOP New Port Richey
WEDNESDAY	Countryside , 6:00 pm at the Dunedin Brewery Dunedin North , 7:30 am at the Dunedin Country Club Palm Harbor , 12:15 at Positano Ristorante Italiano Clearwater , 12:15 at the Belleair Country Club
THURSDAY	Clearwater Beach , 12:15 at the Holiday Inn Oldsmar/East Lake , 12:15 at Alberto's Italian Grille Tarpon Springs , at the Tarpon Springs Yacht Club Belleair , 12:00 at the Belleair Country Club
FRIDAY	Safety Harbor , 7:30 am at the Safety Harbor spa Clearwater East , 12:00 at Cove Cay Country Club
ANYTIME	The E-club , www.rotaryclub34.org

CALENDAR

APRIL is "Rotary Magazine" Month

April 25 - District Assembly and The Rotary Foundation and Membership Seminar - Register today via www.dacdb.com

May 6 - Dunedin Rotary Foundation Board Meeting – Dunedin Public Library

May 15-16 - 2009 District Conference – St. Augustine, FL

May 20 – Dunedin Rotary Club Board Meeting – Dunedin Country Club

June 21-24 - 2009 International Convention, Birmingham, England

**Make the new Rotary year a great one for
"Making Dreams Real"**

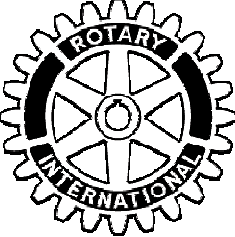


Our **district website** address is www.rotary6950.org,


Our **Club website** address is: <http://dunedinrotaryclub.com>

Past newsletters: <http://dunedinrotaryclub.com/dunedin-rotary-club-newsletters.htm>

THE ROTARY CLUB OF DUNEDIN



GULF BREEZE



Service Above Self

TODAY

APRIL 28, 2009

INVOCATION: Nora Mihapulos
JOKE: Nora Mihapulos
SPEAKER: Darlene Duran, Community Relations Representative
"Florida Blood Services"

Guests

Andy Nall, Clearwater Club, Roberta Cantor, Salem, MA, Cecilia Gutierrez, Ossining, NY
Linda & Lyman Amsden, Burlington, VT, Bob Wheeler, Goffstown, NH

Happy Bucks

Ray Kingsbury for Interact and our support last week with attendance.
Pete Krulder for a great Earth Day celebration and over 20,000 visitors to the Park. He thanked the many volunteers for their help. Our baby eagle will be flying in a few days.
Bob Wheeler's granddaughter called and got all A's and 4's for effort.
President Jonathan played golf twice in one week – at the Eagles and in the Chamber's tournament at Dunedin Country Club.
Lynn Wargo was happy the Chamber was the recipient of one of the oranges being painted around Dunedin
Sallie Parks was happy about the Palm Harbor Citrus Festival this weekend and Susan Latvala participating in the "Dancing with the Stars" event.

50-50 Drawing



Our very own Dick Pritts was lucky to win our club's "own little stimulus package" when he drew the winning card and took home the \$688 jackpot. Congratulations Dick!

Announcements

Relay for Life is Friday. Please come out and join the walk.

The baskets on the table were used for a collection for Big Brothers/Big Sisters.

District Assembly is Saturday. It's great for officers, directors or committee chairs or anyone who wants to learn more about Rotary or Rotary leadership.

Last Week's Program – Silver Alert - Sallie Parks and Largo Police Chief Lester Aradi



Out of tragedy came something good for our seniors thanks to the efforts of Sallie and Lester. The story began with Mary Zelter, who was living in an assisted living facility in Largo. Mary left the facility in her car and was last seen at the Albertson's at East Bay Dr. Her disappearance began a search for her that evening. The family put up posters and asked for any help or information to find her. All law enforcement from here to Venice, her former home, were alerted, as were her old neighbors. Search efforts continued for a week,

until her body was discovered. Apparently she became disoriented and drove off a boat ramp into the Intercoastal. The sad thing was that her former street in Venice was Esplanade and she drove into the water off of Bay Esplanade on Clearwater Beach. She had tried but was unable to escape her vehicle.

Sallie's involvement on the Board of the Area Agency on Aging recognized the value of the Amber Alerts posted when a child goes missing. She thought a Silver Alert could do the same thing when an elderly person goes missing and took the idea to the Pinellas Police Standards Council. Lester, who chairs the Council, and whose department had just gone through the tragic end to Mary Zelter's life, took the ball and ran with it. He and Sallie worked to create a model program they hoped would become a statewide program.

There are 37,900 Alzheimer's patients in Pinellas County and many more with forms of dementia. The greatest danger for these patients is driving. Patients will often times return to the place they know best, which may have explained Mary's turn onto Bay Esplanade and the name familiar to her. Sallie explained that those who walk away from care facilities are much easier to locate because walkers go in a straight line and turn left or right, depending upon whether they are right or left handed. UPS drivers, mailmen, etc., those who regularly work in neighborhoods, are often the ones to find missing seniors.

When Sallie and Lester started on their mission to establish the Silver Alert, they had to find someone in the legislature to produce and sponsor the bill for it. They created a test model program in Pinellas, when twice the Governor asked them to wait to launch it. Turns out he supported it and made it law through an Executive Order. Mary's daughter, Mary LaLucci, was at his side when it was signed into law.

Since established, 79 missing elders have been found thanks to the public's assistance. Sheriff Jim Coats has taken it a step further with "Project Lifesaver," a program with a tracking device inside a wristwatch that can be worn by a patient or loved one which provides a signal and exact location of a missing person. The Sheriff and the Largo Police Department have each pledged \$5,000 toward the project to fund the wristwatches, which cost \$300 apiece.

Sallie and Lester also recognized that Mary Zelter's tragedy created an important program, as well as a special friendship between themselves and Mary LaLucci, Mary's daughter. Their hard work means missing seniors have a much better chance of being returned to their loved ones.

Their parting message was when you are asked to "be on the lookout" for a child or a senior, please be attentive and share any information you may have with the authorities to provide them a safe return. Highway signage, radio and TV help spread the message for a missing person and our observations can make a difference.